



Bosch Mobility Aftermarket Welcomes Todd Hertzler as New Regional President in North America

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Todd Hertzler becomes new Regional President of the Bosch Mobility Aftermarket division effective March 1, 2025. He succeeds Andreas Andorfer, who will take over a new role in Germany.

Oakbrook Terrace, IL – Bosch Mobility Aftermarket today announced that effective March 1, 2025, Todd Hertzler will be appointed Regional President of the Bosch Mobility Aftermarket division in North America. He succeeds Andreas Andorfer, who will take over a new role in Bosch Mobility Aftermarket Germany.

Hertzler currently serves as the Vice President of Sales for Bosch Mobility Aftermarket North America, a position he has held since 2020. He brings 18 years of industry experience to his new role, having previously served in Bosch roles across three continents including North America (Detroit / Chicago); Europe (Germany) and Asia (China). Hertzler also serves as the UAF trustee for the University of the Aftermarket Foundation, advocating for growth and education in the ever-evolving aftermarket. He brings sales expertise to his new role and holds a Bachelor of Science in finance from Michigan State University. Hertzler will continue to be based in Oakbrook Terrace, Illinois.

Linus Holzwarth will succeed Todd Hertzler's previous position as Vice President of Sales for Bosch Mobility Aftermarket North America.

"Andreas has demonstrated exceptional leadership over the past three years, blending his extensive global experience with a strategic approach that has delivered great results," said Enrico Manuele, board member of the Bosch Mobility Aftermarket division. "As his successor, I have confidence in Todd's ability to elevate the Bosch Mobility Aftermarket business in North America to new levels of performance and success."

About Bosch

Having established a presence in North America in 1906, today the Bosch Group employs 42,000 associates in more than 100 locations in the North American region (as of Dec. 31, 2023). Bosch generated consolidated sales of \$16.5 billion in the U.S., Mexico and Canada in 2023. For more information visit www.bosch.us, www.bosch.mx and www.bosch.ca.